

Digital Collection catalog : a tool co-built, in a service of both museum professionals and publics. The case of the national museum of Education

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Using existing digital platforms to spread collections is now part of the digital strategy of the Munaé. Taking care of the way people research on digital platforms - libraries, social networks such as Wikipedia, Flickr, twitter, facebook, Gallica, Collection Engine, Joconde - the Munaé boost its collections by sharing records and images, including links to the collection catalog and communicating about the collections on these sites. As people can comment and share the collection data, this allows a continuous improvement of the database and develop the visibility of the museum.